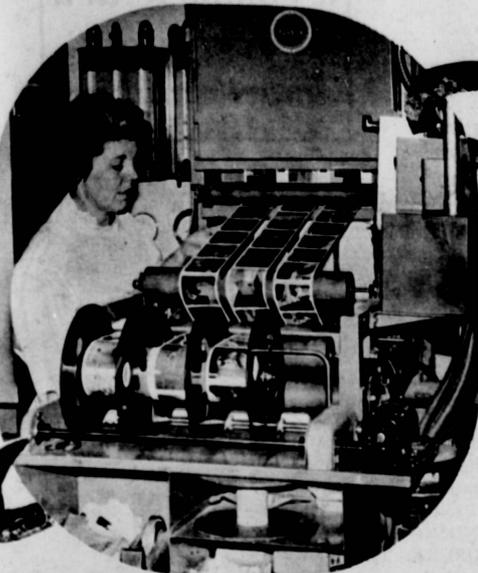


QUALITY AND SERVICE



After printing, the color work is processed on the Kodak 4C-3. Mabel Wray is inspecting the three lines of color prints being glossed, an important operation in the processing operation.



Processed prints are cut apart by choppers operating at 49ft/min. The prints are "boxed" with their envelopes by Wilma Tyree so they can be checked for quality and count at a later stage of the process. These units are actuated by a graphic mark on the back of the print. When you receive your prints, look for this little mark.



Visual study would be inadequate for evaluating the color process. We use a Densichron operated, in this photo, by Verda Young which reads either by transmission or reflection the three primary colors involved red, green, and blue. These colors are plotted so that by analyzing the resulting curves, corrective action can be taken if necessary.



Rigorous control and safety are exercised in the mixing of the photographic solutions. Roger Hancock is mixing 50 gallons of fixing solution for the Kodacolor paper processor.



Here again, we serve you. If you live nearby you may bring your orders into our store. Mel Baker and Don Neilsen waiting to serve you. You may pick up your finished pictures, or have them mailed back to you. The price is the same either way - the choice is yours.